James "Red" Coy Lovier was born on August 13, 1898, in Sedalia, Kentucky. His father, John, was 30 and his mother, Lena, was 27 when he was born. In 1917 he worked as a salesman for the Martin Furnace Company in Springfield Missouri. He married Winnie Thelma Johnson on June 13, 1918, in Cross, Arkansas. They had five children during their marriage: Dorothy, James, June, Jane and Sue. He worked as an insurance salesman for the Union Life Insurance Company out of Chicago, IL in 1942. He died on December 15, 1945, in Elizabethtown, Illinois, at the age of 47 after a battle with cancer, and was also buried there. James Coy Lovier was enlisted to WWII listed as 244lbs, 6'1", ruby complexion, red hair and blue eyes at his time of registration. He belonged to the Legion Post at Wellston, MO. and the Methodist Church in Elizabethtown, IL.

Fun Fact: In 1936 a camera crew took film and stills of the James Coy Lovier home in Hardin county Illinois for a film that was being created about Tom Sawyer, the fictional Mark Twain character. The real Tom Sawyer (based off Mark Twains fictional character) at the time lived in Shawnee-town Illinois one town over.